

JOANT JOURNEY
JAGUAR OWNERS ASSOCIATION OF NORTH
TEXAS NEWSLETTER
July 2022



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ARE YOU READY!!!

**2022 INTERNATIONAL
JAGUAR FESTIVAL**

Hosted by Jaguar Owners Association of North Texas

**OCTOBER 12 - 16
DALLAS, TEXAS**

THE Jaguar Event of 2022

**Register Now @
www.joant.club**

Presidents Message

Hello fellow JOANT members!

This summer has proved to be brutally hot! I hope all have been staying hydrated and safe while outdoors.

Don Marpe, our secretary has resigned his position as Secretary (Board position) While we hate to see him step down as the JOANT Secretary, he has graciously agreed to continue as Editor for our Newsletter, IJF planning committee and Concours Chair. Thank you Don for carrying out the responsibilities of this position admirably.

With that said we are seeking fill the position of Secretary for JOANT. This is a volunteer, Board member position. If you are interested in being considered, please contact me to discuss. You can contact me at rar-ichter6969@yahoo.com .

Premier event - Excitement brewing in JOANT!!

We are working getting JCNA members nationally, as well as our JOANT club members registered for the International Jaguar Festival October 12-16.

The last two dinner meetings we asked for a show of hands however only a few members have actually registered for events. Please register for Concours, dinner banquets, Rally, Slalom and other events. If you plan on staying any of the nights at our host hotel, there are still rooms available but our blocked rooms are filling up fast.

If you need assistance in registering, please let us know.

IJF volunteers, we have to date 30 volunteers and for such a large event we need more! Please let us know if you are available to volunteer.

Thank you to those who have volunteered!

We are now in the process to assign volunteers to specific needs. This is not to say you have to spend 8 hrs. a day volunteering. We can do 2 – 4 hr shifts.

Jaguar Owners Association North Texas Officers

President

Rebecca Richter-Keig

First Vice President

Ben Davis

Second Vice President

Richard Wright

Secretary

Treasurer

Stephen Leek

JOANT.Treasurer@gmail.com

Directors

JJ Keig

Bryan Sanderford

Justin Husman

Newsletter Editor

Don Marpe

Club Photographer

Miki Solomon

Webmaster

Adrienne Jeffrey

Membership

Scott LePage

JOANT.Membership@gmail.com

Concours Chairman

Don Marpe

Contact JOANT

Joant.club@gmail.com

President's Message

We need volunteers for the following but not limited to:

- Decorate entrance of Hotel – banners/ IJF banners etc.
- Create and Place Centerpieces for banquets
- Welcome check in for arrival of guests / Ambassadors
- Welcome Dinner / Gilley's / Awards dinner
- Assemble Gift bags
- Shopping Tour for the Ladies – Billie Bailey is Chair and will need volunteers
- Parking attendants at Hotel – help direct guest pulling trailers
- Registration packets
- Concours – technical inspections / certified Judges / placements of cars / monitor Slalom set up / time keepers / Direct Cars / safety / set up course /runners
- Slalom – Time keepers / set up track / safety barriers / course workers
- Rally / checkpoints / monitors and general staff

We will have more opportunities to volunteer as we move forward.

Contact any of us on the IJF Committee or Board Members to volunteer – Chairs are listed in newsletter.

2022 International Jaguar Festival

Below are highlights of daily events. Additional details are updated on the 2022 I J F tab

@ <https://www.joant.club>

Wednesday, October 12

- All day Arrivals and Registration
- Evening Welcome Reception, Embassy Suites host hotel

Thursday, October 13

- Sanctioned TSD Rally and Driving Tour
- Organized lunch at Ft. Worth Stockyards
- Excursions for shopping & tours
- Welcome Dinner featuring The Coventry Foundation, Embassy Suites host hotel

Friday, October 14

- Sanctioned Concours d'Elegance
- Additional activities including excursions for shopping and tours
- Dinner / Western Band Gilley's Dallas, casual attire, or Western wear. Wear your boots!

Saturday, October 15

- Sanctioned Slalom
- Additional activities including excursions for shopping and tours
- Awards Banquet, Frontiers of Flight Museum. Guest Speaker Tony Merrygold, Vehicle Collections Manager Jaguar Daimler Heritage Trust, Gaydon, Warwickshire UK

Sunday, October 16

- Farewell Breakfast, Embassy host hotel

Please check our website <https://www.joant.club> then click I J F to register

Hope to see you at the August Dinner meeting to be held at the Shop and Derby Restaurant – Evite was sent!

Rebecca

JOANT / President



Park Cities July 4th Parade

The club had a great day at the Park Cities 4th of July Parade. The cars were a great hit with the thousands of spectators. Thanks to Michael, Gary, Dorris, Jan, Ben , etc. for braving the heat and making the day a great one. The fans were treated to Ben's XK 120 Roadster, Michael's F-Type, Gary and Doris's two XJL Saloons, and their XK Convertible,



July 5 Dinner Meeting at TK's Comedy Club

Twenty plus members and guests attended the dinner. The number was down partly because the Evite reminder system was not working so not everyone received the details of the meeting. TK's is a great place for our meetings. The table set up is with 4 members per table which allows some good getting to know each other discussion. The background noise was very low so everyone at the table could hear the discussion. The food quality was very good and the quantity was more than most could eat. The wait staff was very friendly and attentive. The owner TK even stopped by each table to say hello and encourage us to come again. He also gave us tickets for general admission and VIP tickets to give away with the 50/50 ticket drawings. After the meal and meeting, he gave us a tour of the open mic comedy stage and we got to listen to some beginning comedians. He also gave us a tour of the Speakeasy that was in the basement. It is pretty fancy. It is a members only area but can be rented out on some occasions. It will hold 70 people.

Rebecca and Ben started the meeting and covered the normal items and made a few announcements. JJ Keig our regional Director gave an update on what is going on in the South Central region and stated that he would like to extend his assignment for another two years if the members want him to. There will be a ballot in the November Jaguar Journal so remember to vote for him.

Scott Jeffrey became an official JOANT Member now that he owns a F-Type coupe.

Don Marpe announced that the Judges Scores from the Concours have been entered into the JCNA website system so the concours is final and Don is done until the IJF Concours.

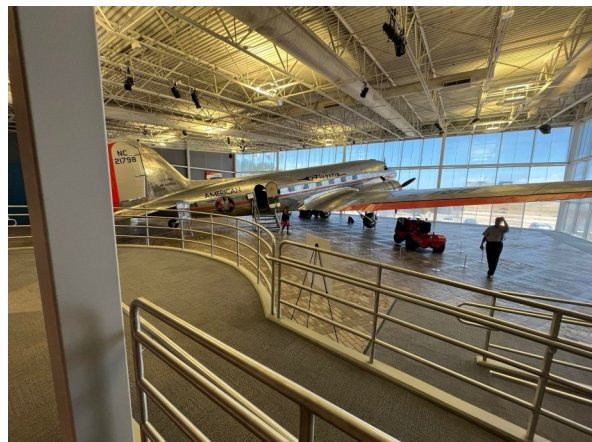
The 50/50 drawing was won by Doris Watson who also won the 4 free admission to the comedy club area. Steve Leek won the bottle of wine and Billie Bailey won the 4 VIP tickets to the comedy club.

The formal meeting ended but many stayed to watch the comedians polish their skills.



July 9 Tour of American Airline CR Museum and Lunch

A few members of the club met for lunch at Villa Grande Mexican Restaurant before the tour and then went on to the American Airlines, CR Smith Museum tour. This museum is one of the few in the world dedicated solely to commercial aviation and is much more than a museum. It's a sight-and-sound, hands-on, window-seat look at the world of flight. Exhibits include hundreds of historical artifacts, photographs, full-scale aircraft engines and a rare Douglas DC -3 airliner. It's an adventure offering you a chance to hear, see, touch and be a part of the exciting aviation industry. Best of all, it's a great place for the entire family - or any group - to enjoy, time and time again.



Moon Day at The Frontier of Flight Museum

The Frontiers of Flight Museum is pleased to host its 14th annual event Moon Day, the largest space exposition in Texas!

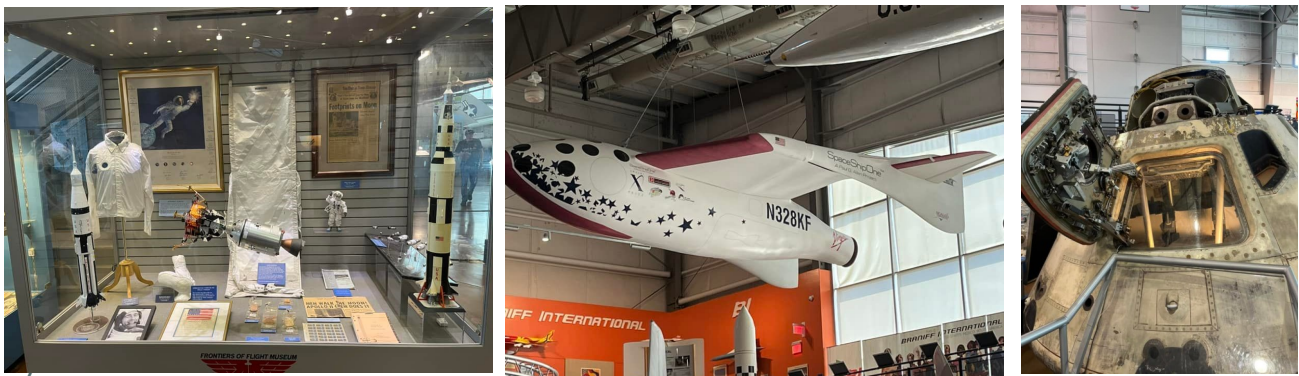
This year's theme is "Technology Drives Exploration", and we are thrilled to announce that Apollo 13 Astronaut Fred Haise is our 2022 keynote speaker. As we prepare to host our 14th annual Moon Day, we seek to continue our tradition of educating, motivating, and inspiring the next generation.

Frontiers of Flight Museum is honored to present a conversation with Apollo 13 Astronaut Fred Haise as he shares an exciting and in-depth look at his remarkable life and career and discusses his new book *Never Panic Early, An Apollo 13 Astronaut's Journey*. In this riveting memoir Apollo 13's Lunar Module Pilot Fred Haise gives readers a front row seat to his compelling journey through sky and space. Joined by author Bill Moore and moderated by Mark Davis, this presentation is sure to enthrall.



Apollo 13 Astronaut Fred Haise is joined by author Bill Moore and moderated by Mark Davis. Astronaut Fred Haise began his NASA career in 1959. He flew on the aborted Apollo 13 Lunar mission in 1970, spending 142 hours and 54 minutes before returning safely to Earth. He was also awarded the Medal of Freedom by President Nixon.

Several JOANT members attended this event and were pleased to support the Frontier of Flight Museum. This will be the site of many of the activities during the October 12– 16 International Jaguar Festival including the Concours D'Elegance and the awards dinner. There will be lots to see for the attendees of the IJF during those times waiting to have your Jaguar judged.



THE JOANT JOURNEY TO A SUCCESSFUL INTERNATIONAL JAGUAR FESTIVAL

Three years ago, the Jaguar Owners North America (JCNA) needed a local Jaguar Club to step up and offer to host the upcoming International Jaguar Festival in 2021. JOANT offered to host the event in 2021. Due to the Covid Pandemic, the 2020 IJF was cancelled. The Florida clubs had already been scheduled to host that event. The Florida clubs asked if JOANT would delay hosting the event until 2022. Being the team player that we are, we agreed to re-schedule. This was a blessing because there is a lot of long range planning and actions that need to be accomplished to host an event of this magnitude.

Now that there was a commitment to host the IJF in 2022, a committee of key members was set up to start the planning. That committee was lead by JJ Keig, Regional Director of JCNA and JOANT Director. Other members were Rebecca Richter-Keig, JOANT President, Ben Davis, JOANT First Vice President, Richard Wright, JOANT Second Vice President, Bryan Sanderford, JOANT Director, Dave McDowell, Past JCNA Regional Director, Stephen Leek, JOANT Treasurer, April Garrett, Key Member, and Don Marpe, Concours Chairman. This group started having weekly Zoom meeting every Tuesday evening.

The first items that needed to be determined were finding a Host Hotel, finding a location for the Concours D'Elegance, determine the dates for the event, and determine the schedule of events. The first decision made was the location for the concours. Texas Motor Speedway was considered and a hotel near it was checked out. Although great venues, their costs were high. Knick Curtis, long time member and Ben Davis suggested we consider the Frontiers of Flight Museum near Love Field. This turned out to be a great match for the concours needs and for a location for the Awards Banquet. There is enough open area for up to 100 Jaguars, clean bathrooms, things to see and do during the waiting times, and a great location for the awards banquet.

The Host hotel was also a critical decision. Two hotels near the Frontiers of Flight Museum were considered. The Doubletree near Love Field would be a great hotel. It was clean, newly remodeled, reasonable rates, nice banquet facilities, but parking may have been a problem. The Embassy Suites also had all of those great facilities, plus lots of parking, some of which was under cover which could act as a concours area in case of rain. Their staff also turned out to be very easy to work with and were open to concessions that would save the club money. The Embassy Suites was selected as the host hotel.

After working with the staff at the Embassy Suites, the management at the Frontiers of Flight, checking the JCNA calendar, and checking with the JCNA Board, the dates of Wednesday October 12 through Sunday October 16 were locked in. Wednesday would be mostly for early check in and registration but there would be a Welcome Reception that evening at the hotel. Thursday would also be for check in and registration, but there would be a Sanctioned Rally and Scenic Tour offered during the day. That night there would be the official Welcome Dinner at the hotel. Friday would be the Concours D'Elegance all day with some alternate activities like a shopping tour or Dallas Points of Interest tours. That night would be the Western Themed dinner at Gilley's Dallas. Saturday would have the Sanctioned Slalom event and alternate activities during the day. That night would be the Awards Banquet at the Frontiers of Flight Museum. Sunday would end the IJF with a Farewell Breakfast at the hotel.

THE JOANT JOURNEY TO A SUCCESSFUL INTERNATIONAL JAGUAR FESTIVAL

The next big challenge was the financial aspect of the IJF. Although people that will be coming to the event will pay to register in the concours, drive in the rally and scenic drive, race in the slalom, and pay a reasonable cost for the meals, that money only partially covers the cost of this event. The actual registration for the event has no fee and there is no cost for the Welcome Reception. The cost to drive in the rally and scenic drive barely covers the cost of the supplies needed to set up the events. The fee for the concours barely covers the cost of the trophies awarded (and most of the entrants end up with one to take home). The costs for setting up the area, dressing the area up, taking the pictures of the entrants, the cost of supplies of the judges (there will likely be 30 of them) is not covered by the entrant fees. The fee for the Slalom barely covers the cost of the supplies to set it up and does not cover the cost to rent the area and clean it up. The price charged for each of the meals does cover the cost of the food. It does not cover the cost of renting the banquet area, wait staff, service charges, taxes, and cleanup.

So how is JOANT going to host this event and not go bankrupt. The answer is sponsorships. JJ Keig has been the lead on finding companies and individuals that are willing to sponsor parts of the event. He and the team are making progress on getting sponsors, but there is a long way to go. Just to show the magnitude of the financial challenge, the Florida IJF had a total cost of \$30,000. Ours will likely be in that same bracket. If anyone has any contacts with companies that may see some benefits to advertise there company to 200 Jag owners, send that info to JJ.

The IJF committee is now developing the details of each of the events. Each of the receptions and dinners has to be set up. That means determining the menu that fits the tastes of attendees and matches the cost they are paying. There are table decorations to be made or purchased, room setup to be laid out, people place settings to be arranged, and the welcoming staff to be named. Then there is the cleanup committee that will be recruited.

The rally will need to be set up to meet the JCNA rally requirements which means the routes have specific durations and distances. Finding a route that does not involve any freeways and limited stop lights has proven to be a real challenge. The starting location will be near the hotel, may have lunch at the Fort Worth Stockyards, and have two more legs that end up not too far from the hotel. The roads should be fun to drive, have some Texas scenery, and opportunities for drivers to get lost. The Scenic drive will have the same challenges. If anyone has any suggested routes or ideas, send them to Bryan Sanderford. He is the lead on the Rally.

The Slalom will also need to be set up to meet the JCNA slalom requirements. Finding a location that is fairly near the hotel, is big enough to lay out the slalom course, does not have any light poles or obstructions that could be hit by a wayward driver, and is smooth enough to allow the Jags and owners get some good elapsed times. This is also proving to be a challenge. Again, if you have any suggestions, send them to JJ Keig. He is the lead on the Slalom.

The Concours D'Elegance is the one event that will have the most entrants. Based on past IJFs and the fact that Dallas is located in the center of the US, the club expects to have 100 Jaguars entered. As the biggest event at the IJF, it also has the most needs. See the next few articles to see all that JOANT is doing to prepare to have a great Concours D'Elegance.

THE JOANT JOURNEY TO A SUCCESSFUL INTERNATIONAL JAGUAR FESTIVAL

There are many important jobs that need to be done to make a concours successful. One of them is the judging team. JCNA has very strict requirement to be a certified concours judge. The person must have completed the judges training that requires knowledge of the one inch thick "Concours Judges Instruction Manual" and passing a judges test every two years. The goal of these requirements is to make sure that Jaguars and their owners are judged to the same consistent standards no matter where they are being judged.

In an effort to prepare enough judges to handle the 100 cars at the IJF, JOANT needed to train more judges. Dave McDowell is the Chief Judge for JOANT so he set up a training session on May 7 at Jaguar Frisco. Thirteen members attended the training session and completed their judges exams. To be fair, the exam is open book, but it still requires knowing the information in the manual. Those that attended were JJ Keig, Ben Davis, Don Marpe, Bob Kirk, Clark Kirby, Miki Solomon, Jay Teitelbaum, Margaret McDowell, Dave McDowell, Brett Holmes, Terry Collins, Gary Watson, and Richard Wright. For first time judges (JJ Keig and Gary Watson) they must be an apprentice judge at a concours event before they can be certified. In addition to those that completed the training, there are several judges that still have 2022 before their certification expires. Those judges are George Campbell, Fred Carvajal, John Checki, Richard Cross, Knick Curtis, and John Mottram. That makes a total of 19 certified judges in the club.

During the concours, a judge can not spend more than 15 minutes looking at a Jag before they assign the deductions. The Champion Division Judging team is made up of 3 judges. One reviews the exterior, one does the interior, and one does the engine compartment. In the Driven Division, the team is made up of two judges. One does exterior and one does interior.

There is normally two hours assigned to judging during a concours. That means that at most, one team can judge 8 Jags. Experience from the past indicates that 5 is a more realistic number. If we have 100 cars, that means we need at least 20 teams. We do not have enough judges in the club so we will be recruiting certified judges from other clubs.

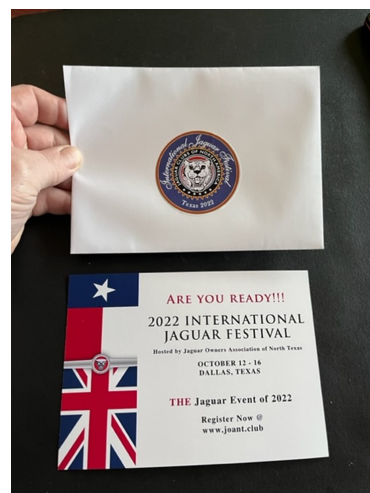


THE JOANT JOURNEY TO A SUCCESSFUL INTERNATIONAL JAGUAR FESTIVAL

You can not have a successful IJF if people do not come to it. That makes it very important that we get the word out about the event. The IJF committee has been doing everything they can to get the word out to every JCNA member. Rebecca Richter-Keig convinced the JCNA board to give her a list of all the JCNA members contact information ie email addresses. She then went through the difficult process of sending Evite notes to everyone on the list. Of course we all know that not every email address is correct, so she got a lot of Evites back. After the frustrating process of making corrections and updates, almost every JCNA member now knows about the IJF. In addition to the Evites, an ad was placed in the Jaguar Journal announcing the event. There will be additional ads in each of the Jaguar Journals until the October date. Thanks to Lloyd Lumpkins for the graphic designs on the ad.



JJ Keig and Rebecca Richter-Keig represented the club and the JCNA Annual General Meeting held in Wisconsin. They made a presentation to the JCNA Board and regional directors at that meeting detailing the event activities and progress on the preparation for the IJF. They also gave each person that attended a personalized invitation to the event.



As a constant reminder of the upcoming IJF, the details of the event are posted on the JCNA website under the JOANT club information and in the Event Calendar section. There are plans to send out an additional round of Evites or similar items and post more ads as the event gets closer.

It is clear that these efforts to publicize have been partially successful since we already have people registering for the IJF. The registration process has been made pretty easy by doing a great job of designing the JOANT website. Every ad and Evite has the link to the www.joant.club site so it is easy to find the information needed. Once on the website, a person just needs to click on the "International Jaguar Festival" button. The theme from the Dallas TV show comes on and pictures of really special Jaguars scroll across the page. Scroll down the page and the schedule of each days events are shown, a link to the Embassy Suites registration shows up, and a big check box that starts the registration process. All the normal questions need to be filled out and then a person can select which events they plan to attend. The payment for the events is made online through the website. Thanks to Adrienne Jeffrey for working with the committee to get this all set up.

THE JOANT JOURNEY TO A SUCCESSFUL INTERNATIONAL JAGUAR FESTIVAL

The website captures all of the details for each person that registers. That is pretty clear cut, but the process of keeping track of all that information and making sure it all gets to the right person that needs the details. All the payment info needs to go to Stephen Leek the club Treasurer. All the details of who is going to which reception, dinner, and banquet needs to go to Rebecca and April Garrett so they can arrange the catering and venue requirements. All the registrations for the Rally and Scenic Drive need to go to Bryan Sanderford so he can organize the events. The details of the Alternate Events (shopping tours, Dallas or Fort Worth points of interest, etc.) need to go to Ben Davis so he can set those events up. The details of all the entries for the concours need to go to Don Marpe and Dave McDowell so they can start to figure out the car placement, prepare all the window plaques, judges sheets, set up the scoring sheets and figure out the trophies that will be needed. The details of the slalom event need to go to JJ Keig and Richard Wright so they can be prepared to handle the traffic and figure out the potential awards needed. All of this information needs to be correct even if there are last minute changes or additions to any of the events. We want every person that attends to be set up to do each event they registered and paid for.

All of the information in the last four pages should give every JOANT member the idea of how big a project this is and how it is going to take almost everyone to do what they are capable of to make this IJF a success. It is not too early to figure out what part of the event you want to help with and contact the lead person on that or those events and offer to help.

The IJF may be the Destination, but being prepared to make it a success is the Journey for all of us.

Future Newsletters will provide more details on the events, the planning, and the need for volunteers.